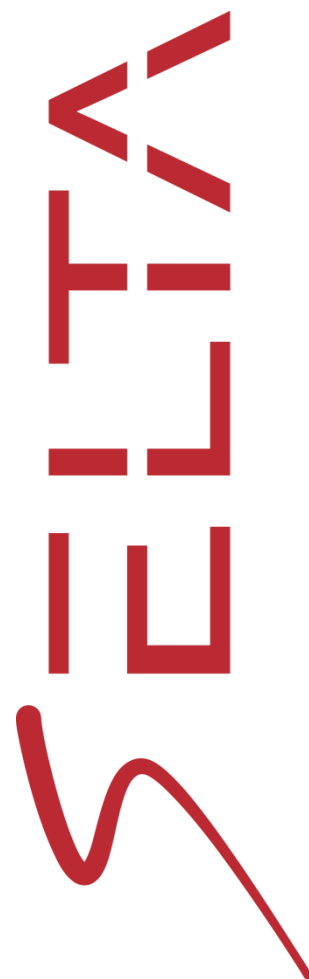




SMART WORKING FROM SELTA IN NAQUADRIA DATACENTER



NEED

The local service provider Naquadria has invested in the fiber hyperlink of its tier-3 datacenter in partnership with OpenFiber and is able to provide very high performances to business and consumer users. Among the services Naquadria wants to offer to its customers, there is the intelligent communication service. The operator has in fact received several requests for this kind of service which would be greatly enhanced by the high performance of the infrastructure on which the datacenter is based. In addition to the high level of service, it would be possible to guarantee maximum security by using the infrastructure as if it were a private network.

SOLUTION

SELTA installed the **BRAVO multi-tenant** platform in the data center of Naquadria, configuring it so that the range of intelligent communication services offered can be activated on multiple independent customers. Customers requesting this type of service will be able to simply connect, in a plug & play manner, IP phones in their offices and, if they wish, install the **BRAVO Smart App** on company or personal smartphones by optimizing mobile communications, thanks to the high level of fixed-mobile integration of the BRAVO solution. The operator, on the other hand, thanks to the multi-tenancy feature, will be able to perform system upgrades in a centralized and parallel way for all customers. Given the speed and simplicity of deployment, there are no activation costs.

BENEFITS

The main advantages for end customers are:

- dematerialisation: no physical communication system installed on-premises
- the speed and simplicity of activation, scalability over time according to needs
- The high quality of service and infrastructure-related security

The advantages for the service provider are:

- offer enlargement with an innovative smart working solution
- the multi-tenancy of the platform installed in the data center
- the ability to customize new needs thanks to a vendor like SELTA

The answer to Naquadria's needs to provide smart working services from the cloud to its customers in a efficient and safe way, was given by SELTA with the **BRAVO multi-tenant** solution. BRAVO is a native Unified Communications and Smart Working platform based on the virtualization of IT resources (Vmware, RedHat), which allows operators to serve multiple customers with multi-tier administration and a flexible licensing model. It is based on open protocols and Linux standard servers. Thanks to the installation of BRAVO multi-tenant in its datacenter, Naquadria now offers an intelligent communication service. The connected user has a unique number for all his devices, all the devices ring and he can answer according to his preferences also by transferring the ongoing call between his devices. The user also manages the presence / availability / unavailability making it visible to colleagues. Naquadria also offers the **BRAVO Smart App** with which it is possible to manage GSM and VoIP calls via 4G and WiFi network, presence status, access to the corporate directory and pbx services (voicemail, conference, black / white list), use instant messaging with the colleagues.



BRAVO is an innovative Unified Communications and Smart Working solution based on the concept of virtualization of IT resources. Its native modules manage UC applications such as fixed / mobile integration services.



BRAVO Smart App is the smartphone application with which all BRAVO UC and Smart Working services are provided on the move. The application is available for both iOS and Android systems, therefore downloadable from the respective stores.



IP 51xx is the IP phones series that features advanced telephony functions and collaboration services, ergonomics and HD audio. The user interface is simple with fixed and programmable keys and the use of telephone headsets is possible.



BRAVO Web Configuration Tool is the web-based application that is used for the provisioning, monitoring and configuration of fixed-mobile services and user permissions.

