

UCC SERVICES

Unified Messaging

- Calls, faxes, sms, voicemail integration (CTI)

Unified Presence

- One presence/One number for all devices (all ringing)

LDAP integration

- Shared address book (Exchange, Office 365)

Call services (on all devices)

- Basic services (booking, waiting, transfer, deviation, call answering)
- Voicemail, white/black list, common call log

WebRTC Video Conferencing with secure authentication, group management, calendar integration

Fixed-Mobile convergence

- VoIP calls on Android/iOS smartphone
- Active call transfer to any personal device with one click
- Caller display
- Manual handover from WLAN to GSM
- CallBack, Call-Through and GSM network backup
- Video call

Group Chat

Real-time collaboration

Multichannel Web Call Center

Back-to-back services

Integration with third party devices and applications

IP-PBX services

- Management of VoIP, ISDN, analogue lines
- IVR and courtesy announcements
- IP (SIP), analogue, DECT telephone user management
- Telephone and PC Dispatcher Console
- Advanced and group telephony

PLATFORM SPECIFICATIONS

- Linux Server
- Apache http/https Web Server
- Hot Redundancy
- Native cyber security
- Dynamic license management



SMART MOBILE COMMUNICATIONS

- UNIQUE presence
- UNIQUE telephone number
- Total reachability



UNIFIED COMMUNICATIONS & COLLABORATION

- Exciting user experience
- VoIP services
- PC, smartphone, landline phone integration



BRAVO® CLOUD COMMUNICATIONS

- Pick a call from any device
- Verify your peer's presence



MAIN SERVICES

- IP-PBX services
- Presence
- Secure VoIP and group chat
- WebRTC videoconferencing
- Fixed-mobile convergence
- API for 3rd party integrations



Cloud Communications



on-demand intelligent communications

BRAVO® is the solution designed by SELTA to meet the needs of business organizations to increase productivity, optimize costs, free front- and back-office operators from the location and type of device they use, satisfy the always-on paradigm by increasing customer satisfaction. Mobile workforce will be able to contact and be contacted by customers, partners and colleagues, working quickly and without limits on access to the necessary information. **BRAVO®** is a flexible and complete UCC solution whose architecture is based on the virtualization of IT resources. **BRAVO®** can be implemented in different scenarios: on-premise for single-site organizations, in private cloud for distributed companies where services are provided on-demand through a virtualized central architecture, in public cloud for the datacenter of Telco operators and Service Providers. Whatever the architecture is, the platform provides converged multimedia services through a simple interface with an optimized UX and easy integration with third party solutions and network devices. **BRAVO®** is based on standard SIP protocols and open standard servers such as Linux. From the point of view of system resources, **BRAVO®** is based on VMware and RedHat virtualization infrastructures. One of the most important platform strengths is the ease of integration which allows the customer to protect existing investments and maintain internal processes linked to specific applications such as CRM.

MAIN BENEFITS OF THE BRAVO® PLATFORM

BRAVO® is an innovative solution of Unified Cloud Communications, whose native modules manage UCC applications such as WebRTC videoconferencing and fixed/mobile integration services. The **BRAVO®** platform has been designed with a high intrinsic level of IT security and is completely based on the concept of customer-centricity. The user represents the center of **BRAVO®**. By enabling all the advantages of unified communications and peer-to-peer collaboration, **BRAVO®** provides communication tools and services and efficient management of people and things connected to the network.

BRAVO® is available in a multi-tenant version supporting the needs of Telco operators and Service Providers, allowing to serve more customers with a single platform, optimizing IT resources to the maximum level and guaranteeing the highest quality services.

UNIFIED PRESENCE

VIDEO CONFERENCING WebRTC

EMBEDDED SECURITY

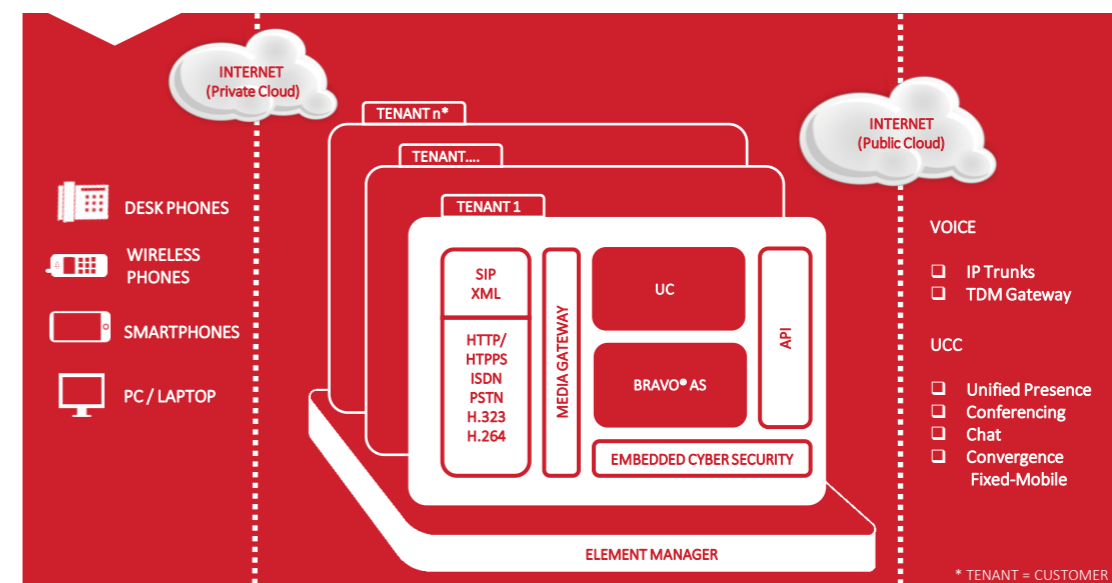
FIXED-MOBILE CONVERGENCE

- Centralized communication and management of network devices
- On-premise and cloud multi-tenant architecture
- Quick and easy implementation
- Cost optimization
- Vertical applications
- Customer engagement
- Flexible business model
- Scalable growth
- Ubiquity of the salesforces
- Team engagement
- Enable BYOD and remote working

CLOUD AND ON-PREMISE SCENARIOS

BRAVO® architecture offers efficiency and sustainable scalability with a drastic reduction in costs and complexity. **BRAVO®** allows you to make software updates, simultaneously to all customers, when necessary. In data center scenarios, multi-tenancy is a cornerstone of cloud-based services because it allows IT resources to be shared cost-effectively and securely across multiple applications and businesses.

BRAVO® solution is highly versatile and flexible, being modular and based on a virtualized model capable of optimizing and managing resources in real-time. In on-premise deployments, **BRAVO®** significantly reduces costs and improves the quality and time required to put into service IT environments with effective and efficient centralized management.



INTEGRATION WITH SELTA LEGACY AND THIRD PARTY SYSTEMS

BRAVO® can be implemented as an upgrade of SELTA SAMIP/SAMubycom enabling new services such as communications via mobile app. **BRAVO®** can also be implemented in scenarios where the SAMIP gateway is expected to guarantee legacy voice services.

SMART COMMUNICATIONS

It is the new way of working, capable of improving the productivity of the organization in terms of process and people's agility while reducing costs. UCC and fixed/mobile technologies allow the implementation of the Smart Office.

APPLICATIONS

BRAVO® offers the possibility to work in the office and remotely by using a dedicated PC client, via web browser and through the app from a mobile device.

